




**Partnership  
•pt | Registrars**

**2020**

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Because .pt registrars are our privileged partners, we have developed a set of initiatives and opportunities where the trust and partnership resulting from the registry/registrar status can be enhanced.



## SIGA

Since late 2019, .PT has a new domain name registration and management system, known as SIGA. It is a shared working tool, so the success and effectiveness of its operation depends on the collaboration and improvement proposals that users discuss with each other.

## 3em1.pt and ComércioDigital.pt

The 3em1.pt program remains the same: a free one-year service package that includes a .pt domain, a site development tool, and its technical hosting, and mailboxes.

The program ComércioDigital.pt - Qualifying Commerce and Services for the Digital Economy aims to modernize and train more than 50,000 SMEs. One of the initiatives under this program, which involves .PT and 3em1 registrars, is the 3em1 Comércio (a website development tool, e-mail boxes and .pt domain, all free for one year), aimed at micro and SMEs, in particular of the commerce of proximity (commerce and services), that still do not have its page on the Internet. Registrars who wish to join the partnership, with the resulting benefits, can do so by simply sending an email to [rp@dns.pt](mailto:rp@dns.pt).



## Co-branding campaigns

Development of joint .pt outreach program with registrars. For this purpose, an application process is open at the beginning of each year where all registrars may apply. Do not miss this opportunity to work together for a growing .pt!

## Sitestar.pt

The Sitestar.pt contest cannot be implemented without the support of 3em1 registrars.

In this contest, students, with a teacher, can compete to develop .pt websites of their own. In the first phase of the contest are approved the 100 best website proposals submitted, which receive a 3em1 voucher that allows the website to be built and to remain for 12 months.

In the second phase of the contest participants use the 3em1 voucher for the website development - and this is where we need the support of the 3em1 registrars. We count on you!



## Training

Providing on-the-job training and relevant content on .pt domain registration and management, security and best practices.

## Registrars Meeting

.PT organizes an annual meeting with its registrars. We believe it is important to join the .PT team and registrars and discuss issues of interest to our community.

## CENTR Registrar Day

The .pt registrars may be eligible to participate in the CENTR Registrar Day, which is usually held in October. For this purpose, registrars have to participate in the Registrars Meeting, where the draw of the two registrars representing Portugal at the meeting is made. .PT supports travel and accommodation expenses.



## **.PT Annual Conference**

Registrars are invited to the .PT annual conference.

## **Portugal Digital Summit**

The .pt registrars, in particular the 3em1 registrars, can have a prominent presence in the .PT booth at the Portugal Digital Summit, held within the scope of the Portugal Digital Week, in October, and of which .PT is an institutional partner. Do not miss this opportunity to promote your business and the .pt!

## **Customer and partner satisfaction survey**

.PT conducts an annual customer and partner satisfaction survey, in partnership with Marktest. Registrars are invited to give their opinion. Your contribution is fundamental!



## Dissemination of registrars information

.PT is available to disseminate information from registrars in its communication channels, whenever it is aware of it and if it contributes to the growth of .pt. We consider this one of the strengths of the registry/registrar collaboration and with which we all benefit by getting more registrations under .pt. Please share your initiatives with us to [rp@dns.pt](mailto:rp@dns.pt).

## Quality and Security

.PT is implementing a security operations center (SOC). The PTSOC, in addition to enhancing the internal capacity in responding to security incidents, enhances also the interaction and capacity of cooperation with the National Cybersecurity Authority, the National Cybersecurity Center.

This cooperative dynamic also includes the close involvement of .pt registrars and the national community as a point of contact, awareness and exchange of relevant information that will certainly contribute to a more secure and reliable use of the internet under .pt.



## Privacy and Protection of Personal Data

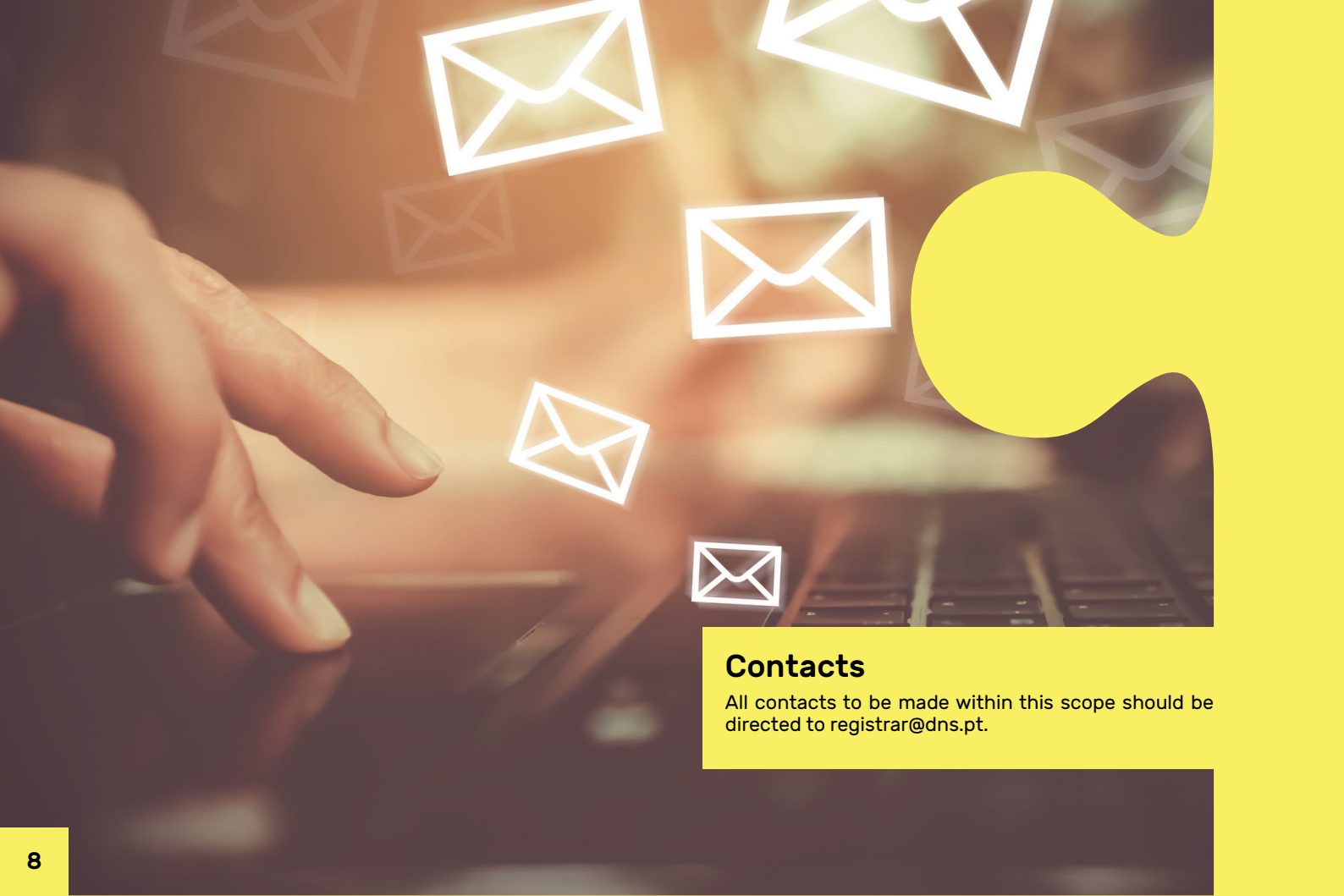
We continue to implement the measures arising from the RGPD. Particularly in relation to registrars, which by this same framework assume the status of subcontractors, we continue to work together to ensure that appropriate technical and organizational measures are in place and maintained, so that the data processing carried out within the process of registering and maintaining a .pt domain meets the requirements of the law and ensures the protection of data owners. We count on you!

## Registrars represented in the Advisory Council

.PT follows an associative and multistakeholder model of governance that allows a more efficient, flexible and participative management, that contribute to the growth and enhancement of .pt. As such, the registrars are also represented in the .PT governing bodies, namely in the Advisory Council.

## Accreditation of new registrars

Applications for registrar status are open. For that purpose, .PT makes available, in its website, information about the advantages and conditions to become a registrar.



## **Contacts**

All contacts to be made within this scope should be directed to [registrar@dns.pt](mailto:registrar@dns.pt).

dns.pt  
dnssec.pt  
[facebook.com/dns.pt](https://facebook.com/dns.pt)  
[pt.linkedin.com/in/dnspt](https://pt.linkedin.com/in/dnspt)

